

Aspen H. Burke

260 Park Ave #7, Portland ME - (207) 329-6267 - Designer@aspenhb.com

Experience

L.L.Bean, Freeport ME- Women's Assistant Designer

(June 2015- Currently Employed) Designer for Women's Sleep and Loungewear and L.L.Bean International Product for Japan Market. Women's core design assistant for all categories; knits, sweaters, dresses, wovens, bottoms and indoor jackets. Skills and tasks include: designing new products, Ai sketches, PLM software management, trend presentation preparation and presentation, commenting on handlooms and print submits, color palette creation, teach pack development, sourcing trims, partering with PD on fabric needs and TD to perfect fit.

Re-Sail, Newport RI – Production & Design Team Lead

(February 2013- March 2015) Design and production team at the ReSails warehouse. Responsible for managing a small team including sewers and interns, organizing production schedule, filling purchase orders and leading team in creation of new and custom products. I also assisted in our web and social media marketing, customer service, shipping and retail divisions.

IMSY Swimwear, Providence RI- Design and PR Intern

(September 2013- December 2013) At IMSY I helped manage IMSY social media accounts on a daily basis, including Facebook and other media outlets, assisted in keeping inventory, filling orders, checking samples and tech packs. In addition I shadowed IMSY president and lead designer in the design, manufacture and merchandising of the 2014 swimwear line.

Trend Reporter for OBaz.com- Blogger, (Virtual)

(March 2013- August 2013) Trend reporter for OBaz.com. Created 2+ look books a day about fashion and lifestyle trends and promoted Obaz.com products via social media. Many blogs had over 12,000+ views.

Education

University of Rhode Island, Kingston RI. Class of 2015

Bachelor of Science in Textiles, Merchandising and Design

Business Minor

GPA: 3.5 Deans List

Founder Grant Recipient for academic achievement

Activities

Zeta Tau Alpha, Lambda Beta chapter at University of Rhode Island

Vice President (2013). Coordinator of Committees. Managed a program council of 26 women, my duties ranged from overseeing breast cancer fundraisers, community service events (totaling 1450 hours of service), apparel orders, and fraternity education.

ZTA National Leadership Conference. (July 2013)

Textile Honor Society

General Member (2013). THS is the textile, merchandising and design honor society at URI, which promotes networking and high achievement in the fashion program.

National Society Collegiate Scholars

General Member (2012-2013). Nationally recognized honors society.

AATC - Student Member (2013-2015).

Skills

Sketching (hand and digital), trend research, event planning, color theory, time management, teamwork, presenting, communication, problem solving, organization, efficiency, Diversity of design experience: Women's and Men's knits, sweaters, wovens, sweaters, swim and home textile and luggage.

Technology

Mac and PC proficient, Flex PLM, Excel, Photoshop, Illustrator, type 75WPM, CAD, e-mail, Facebook, Twitter, advanced social media comprehension, basic website development

Portfolio Available at www.AspenHB.com